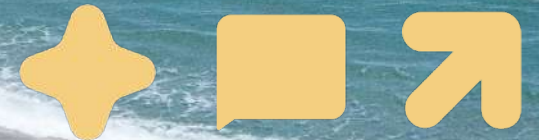




**International
House**
World Organisation

Sponsorship Opportunities Study Abroad Event 2027



➤ Study Abroad Event Cape Town 2027

When and where will the event take place?

We are looking forward to our annual Study Abroad Event in Cape Town from the 25th – 27th April 2027. With its mild autumn weather, the city is a fantastic place to come together. Cape Town has a unique mix of natural beauty and vibrant culture, with dramatic mountain landscapes, stunning coastlines, and a lively cultural scene.

Attendees

The Study Abroad is an event which attracts key decision makers from across the International House Network. Participants are IH Directors, Marketing Teams and International Agents. They attend this event to be inspired and to meet their partners – a perfect environment to promote your product or services.

Why sponsor an IH event?

- ✦ Reach a global audience of IH school directors, school owners and agents from all over the world.
- ✦ Establish new contacts and network directly with decision makers.
- ✦ Showcase your products and services to key players in the languages industry.
- ✦ Attend social events which give you opportunities to forge authentic professional relationships.
- ✦ Benefit from brand exposure through digital promotion before, during and after the event.



Study Abroad Event Cape Town 2027

Sunday 25th April – Tuesday 27th April 2027



**International
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World Organisation

Sponsorship Opportunities

	Premium Sponsor*	Event Sponsor
Attendees – Complementary Ticket Allocation.	3	2
Intro Slide – Your logo in a slide before each session.	✓	✓
Social Media and Web Pages – Your logo published on our social media, web pages & press release.	✓	✓
Digital Conference Programme: Logo – Your logo featured in the programme.	✓	✓
Digital Conference Programme: Ad – Your ad featured in the programme.	✓	✓
Video on Social Media - Posted on IH World's social media channels, exposure to our global audience of followers.	✓	
Printed Programme by Welcome Desk – Your logo featured in the programme.	✓	✓
E-mail Shot to all Participants – Featuring your company logo and special offers/special promo codes.	✓	✓
Stand – Conference participants will be able to book meetings with you and come and speak to you at your stand about your products and services directly.	✓	✓
10-minute Presentation – Present to the audience.	✓	
Opening Dinner – Introduction	✓	
	£3,250	£1,950

* Premium Exclusive to one Sponsor

➤ Study Abroad Event Cape Town 2027

Become a Premium Sponsor:

Our **Premium Sponsor** will be acknowledged and recognised as our key industry partners, and for supporting our Valencia 2026 Opening Dinner.

Premium Sponsorships include:

- ✦ The presence of your banners in the room during the event.
- ✦ 5-minute welcome and information speech to delegates before Opening Dinner.
- ✦ 2 email shots sent to our Directors and DoSes within 8 months of the conference.
- ✦ 20 minute slot during the Agent Workshop.



Study Abroad Event Cape Town 2027



Environmental Sustainability Policy

We are encouraging all participants and exhibitors to help us protect our planet. This means that we would recommend offering materials or gadgets which are not single use and that are sustainable. Please also send us your environmental policy once you apply for the sponsorship package.

Get in touch

If you are interested in any of these sponsorship opportunities or would like to ask any questions, please contact:

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